



British Airways

Working for client MCA Communications, we worked with designer Paul Bonomini to help British Airways staff move into 'another world' at a series of conferences. Use of a crystal key allowed them to pass through three giant airlock doors while a light, sound and smoke display was synchronised using our Qmotion control system.

The main set featured a 6m x 30m curved wall with reveal panels and a large central projection screen. Two tensile fabric roofs housed food counters and juice bars and delegates could travel the globe by looking out of the windows, where 22 digitally printed panels featuring world landmarks were mounted in the existing window frames.

