



Countdown



With two new presenters about to begin their tenure, a new look was required for this long-running flagship quiz show and we were approached by ITV Productions for Channel 4 to help provide this. Having been on air since 1982 and indeed as the inaugural show on Channel 4, commitment to the re-launch was certainly apparent from the brief which specified the largest and glossiest set to date.

Working with Production Designer Nick King, we constructed new elements and refurbished others, providing new presenter and contestant desks and building the large set backing panels. These panels were mounted on to trucks in order to enable a smooth transition between shows as they are moved in and out of the studio.

We provided a central motif that consisted of a backlit polycarbonate graphic floor detail, incorporating further backlit graphic elements throughout the set. We also undertook the task of refurbishing some existing items including the iconic countdown clock, before the whole set was installed in the YTV studios in Leeds.

We have worked with Nick King in the past on sets for LFCTV and University Challenge. On this project as with previous ones, we took great pleasure in realising his innovative and challenging designs.