

HSBC UK Annual Conference



We contributed a variety of scenic and staging elements for this staff event which took place in two halls of Birmingham's NEC, accommodating 1700 delegates over the course of two days. Working for producer Mark Spragg of WRG, the design by Nigel Prabhavalkar incorporated different areas including a Reception Area, Plenary, 'Joe Unplugged' and nine inflatable domes.





In the Reception Area we provided a 10m black gloss laminate desk and a 12m by 5m digitally printed backdrop. Twenty 'History Monoliths' were placed throughout. Each of these 3m high double-sided monoliths was manufactured from timber, with removable ecoboard panels depicting historical images and information relating to the HSBC Group.

For the 850 seat Plenary, we constructed a 20m by 20m multi-level stage accommodating a full orchestra who were then concealed behind a tracking front projection screen. This 20m wide and 6m high screen was flanked by two static 10m by 10m screens, together forming a single 30m by 10m image. At the appropriate moment, the central screen tracked off stage to reveal the orchestra behind. We clad the seating block using pre-formed cladding manufactured in our workshops and which could be adapted and dressed on site. The stage area was covered with recyclable carpet.

Further 'History Monoliths' were located in 'Joe Unplugged' where we also provided purpose built steel handrails and a platform. A total of nine inflatable domes provided unusual and intimate venues within the larger space of the NEC and we provided a 1.8m square rostrum for each, complete with purpose built lectern and lighting stands.

