



# Land Rover: Portraits of Adventure



Working with brand communications agency CRICKET, we helped to create a stunning new photographic exhibition at the Royal Geographic Society in London to celebrate Land Rover's 60th Anniversary.

The 'Portraits of Adventure' exhibition consisted of 50 regular sized archive images from leading landscape, portrait, action and travel photographers, along with 10 specially commissioned four-metre high portraits by renowned British photographer, Alastair Thain. These 10 images were the largest photographs ever to be printed.



We constructed a number of different items for the exhibition including several plinths, two of which were designed to take a Land Rover vehicle and one to display an Alastair Thain camera.

In the main gallery area, we constructed four double-sided aluminium walls that were used to display the archive images whilst the 10 specially commissioned giant images were displayed outside on the RGS terrace. Here, we constructed four double-sided and two single-sided aluminium framed monoliths, the glass alone weighing in at half a tonne per unit. These were set into a specially built concrete-effect floored area.

Our involvement in this project further augments two of our long-standing industry relationships, having worked alongside client CRICKET and Land Rover for the best part of 20 years.

Speaking on behalf of CRICKET, Paul Owen, Communications Director, said,

**“We chose to work with Stage One because we believe that no other scenic supplier has the technical expertise and quality finishing for a project of this nature.”**

**He concluded, “a really great job, which Land Rover is absolutely delighted with.”**