

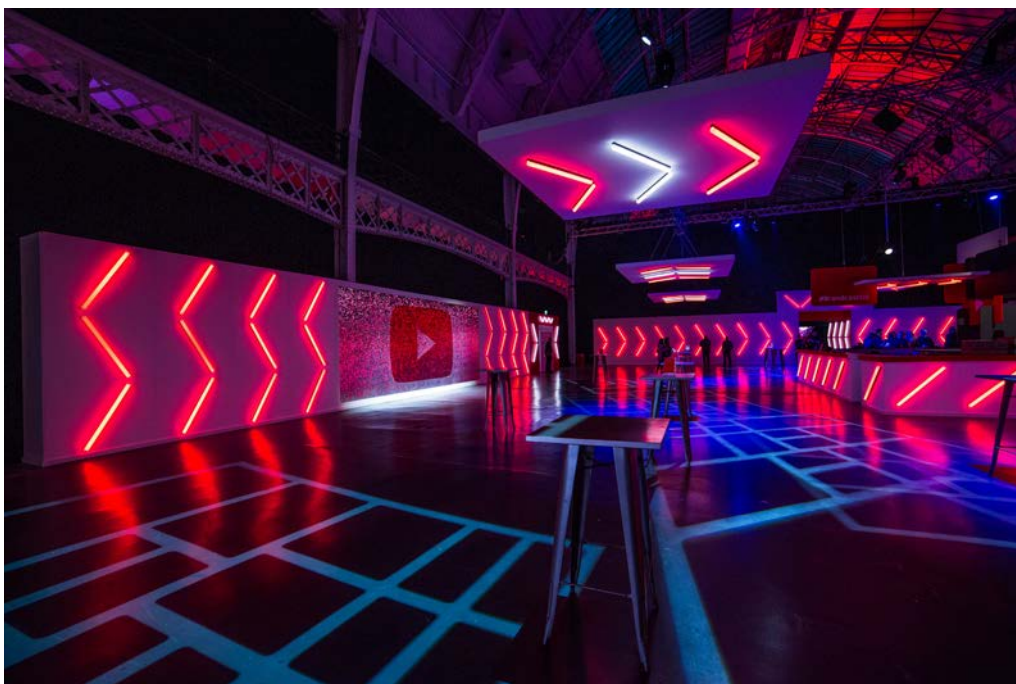


# BRANDCAST 2017

This high-profile live event provides an evening of top-class entertainment for a specially invited audience of key brands, YouTubers, vloggers and influencers. Working for SET Live, we provided a scenic and automation package, creating a series of different areas that guided the guests through registration, a reception, headline show and after-party.



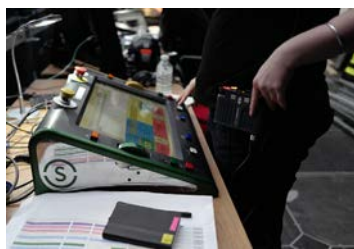
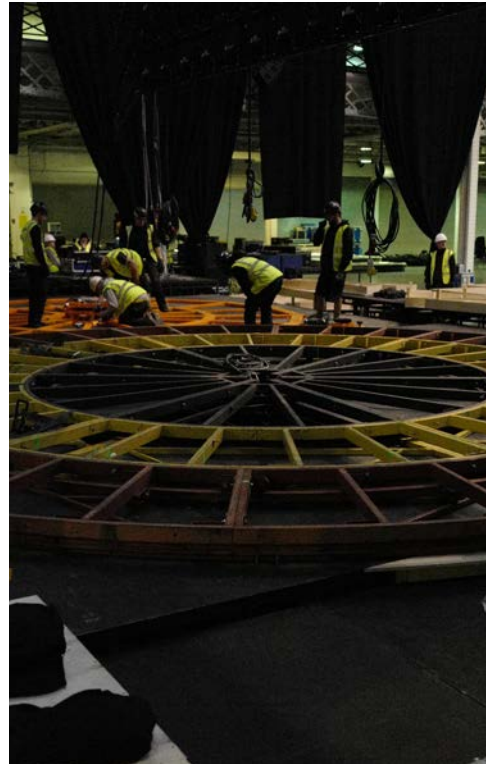
This year, the event took place at London's Olympia where our crew divided the space with 3m high painted scenic walls. We provided a range of items such as registration desks, bars, key scenic features and an automation package that included our brand new stock stage revolves and our latest generation Qmotion console.



**Our fifth Brandcast:** we delivered a scenic fit out and automation package that included three revolves



Scenic features included a shimmer wall, a 'hidden' DJ booth and a 4m high 'house of cards' sculpture. 3m by 3m lighting rafts were suspended from the venue ceiling, while pairs of red LED tube lights mounted in specially CNC'd wall apertures were used to create a sense of flow between the areas. All walls were painted white on site, ensuring a top-quality finish.



In the main auditorium, we installed two 7m rack-and-pinion revolves from our new range of stock kit, as well as a central 8m cable-driven revolve; all of which were manufactured in-house. Each revolve was given a black dance floor and fitted with frames to allow for the fixing of large screens. The revolves were fitted flush into a 4.8m square stage with a red dance floor.

Together with our new Qmotion console, our kit delivered a show with headline acts including Dizzee Rascal, Craig David and Radio 1's Nick Grimshaw.

