



## OUR MARKETS: EVENTS



Twitter Beach at Cannes Lions 2017

We've been helping to create immersive and engaging product launches, brand activations, exhibitions and all manner of events for decades. Our extensive portfolio is evidence of our ability to successfully deliver global projects on any scale. This success is rooted in our in-house capabilities which enable us to develop a project from concept through design, to build and beyond.



Brandcast 2017



Android Village 2019



## Development and Innovation

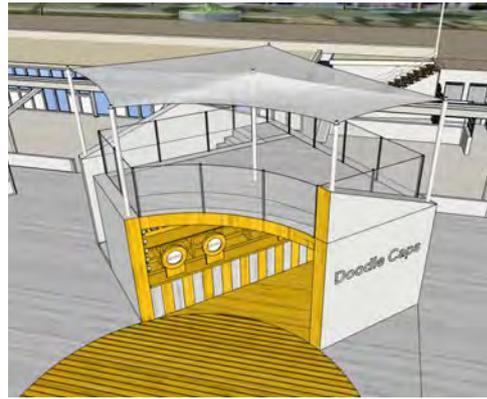
Many of the event commissions we undertake are unique. Our ingenuity is rooted in finding innovative ways to realise even the most creative of visions. We participate in all stages of project development, our experienced project managers, design engineers, structural engineers and a dedicated CAD team all working to come up with solutions that enhance concepts in their early stages. Automation can add a whole new dimension to your event, whatever the size. In fact, our Technical Department began over thirty-five years ago providing the wow-factor for motor industry launches. We now develop and manufacture all our technical offering in-house. This includes winches, hoists, lifts, revolves and our high-end fully automated motion control system, Qmotion, which enables us to move people, equipment, scenery and staging to create the most memorable events.

## Construction Capabilities

With over 14,000 square metres of dedicated workshops, including metal, wood and machine shops, we offer a fully comprehensive manufacturing service. Our workshops are equipped with specialist machines for the cutting, forming, shaping and controlling of many different materials, enabling us to manufacture whatever a project requires. Our team of makers and engineers combine traditional manufacturing skills with the latest technology, including CNC laser and water-jet cutting, large volume 5-Axis CNC machining and sculpting. Additionally, our skilled Technical Department manufacture and operate a wide range of automation products, helping deliver ingenious technical effects for projects large and small.

## Finishing

This is the creative culmination of our skills. Because we encounter such a range of projects, we need to be able to satisfy the variables regarding paint application, curing, durability of finish and appearance. Our Finishing Team carry out incredible transformations in our High-Quality Finishing and Paint workshops. Delivering an assortment of finishing from scenic, graphics and highly detailed work to powder coating and high-spec automotive finishes, these workshops house spray booths, curing ovens and a pro-spray paint mix system that can create 60,000 colours.



From initial sketches ...



... to finished installation.

## Installation and Operation

We have over 30 years of experience delivering projects and installing projects in all manner of venues and environments. Our workshop capacity means we can test build even the largest of projects to streamline the installation process. Projects such as 2019's Android Avenue amassed 23,000 production hours, and we installed in just 48. Our teams can also be deployed to install, commission and operate our technical offering.

## Stage One Hire

We've been providing bespoke stage engineering solutions since 1996, moving scenery, performers and products to create high production value performances and reveals. We have over 120 items available for hire, including winches, hoists, scissor lifts and revolves. Some can be dry hired, while others require an operator. We offer a complete service, from control consoles to power packs and drives, which we deliver directly to your venue.

Further details of our Event projects can be found on our website: [www.stageone.co.uk](http://www.stageone.co.uk).



### Android Avenue - Mobile World Conference 2019

This was our fourth year working with BrandFuel to deliver the entire Android activation where we delivered twelve very different branded structures. All were produced to an exceptionally high standard incorporating steel frames, curved corners and textural finishes. Installed on the outdoor 215m by 6m plot, the structures provided stylish, weather-proof environments in which to demonstrate Android's latest technology. An astute eye for manufacture and sequencing ensured installation within the tight 48-hour window and we worked with the client to reduce the volume of work undertaken on site, fully test building the entire project in one of our hangars.

[Find out more here.](#)



### Spotify - Cannes Lions Festival 2018

This project demonstrated some sharp joinery and skilled fabrication. The build incorporated robust white-painted steelwork, timber louvres, triangular steel roof panels and complex, tensioned canopies, as well as meeting rooms fashioned from elegantly refurbished containers, bars, stages, a product demo area and spaces to relax. The successful completion of such a large-scale project relied on our ability to dedicate a workshop and test build area for the large decked floor and various structures that filled the 21m by 55m site on the beach at Cannes.

[See more details.](#)





### Google on the Beach - Cannes Lions Festival 2018

This build for client, SET Creative, covered a huge 900 square metres. The holiday-themed environment comprised steel and wood structures, stages, demonstration areas, bars, seating, work areas and places to relax. We manufactured and test-built the entire project in our workshops, our experienced team installing the set on the beach in just five days. The entire area was covered with decking, steel anchors providing a robust base for the flooring and steel uprights with integral drainage supporting the larger assemblies. The multiple pitched roofs and painted sawn timber cladding to both interiors and fascia created an informal beach-hut feel.

[See the full project here.](#)



### Twitter Beach - Cannes Lions 2017

Working for our client, Lively, we manufactured and installed three cantilevered 'wave' pavilions to provide stylish, shaded spaces for meetings, talks and partying. The 5m-high wave structures comprised curved and straight steel 'I' beam sections, timber beams and whitewashed decking floors, each unit narrowing towards a central hub area. This tapered shape required each beam to be cut to a specific length, the steel sections pre-cut with holes to allow for the fitting of specially made brackets. Each unit required a sub-assembly recessed into the sand, the 400kg steel beams being craned onto the beach and manoeuvred into position manually. We constructed two control rooms, providing safe, air-conditioned environments for the required technical equipment.

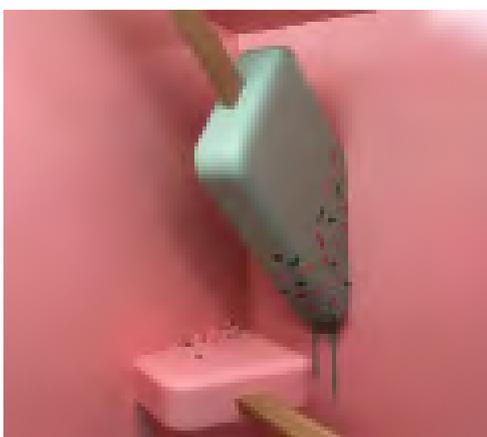
[See more on our website.](#)



## Brandcast 2017

Brandcast was representative of a different type of event: high-profile, live and with an audience of specially invited YouTubers, vloggers, and key-brand influencers. We provided scenic and automation packages for our client SET Creative, creating a series of different areas that guided the guests through registration, reception, a headline show and an after-party. We divided the space with 3m high walls, scenically treated with YouTube branding and graphics, while the automation package included stage revolves and our latest generation Qmotion console, delivering a show with headline acts including Dizzee Rascal, Craig David and Radio 1's Nick Grimshaw.

[Find out more.](#)



## Sigala - Touring Set

This mirrored pyramid structure was manufactured specifically with touring in mind. We collaborated with Black Skull Creative on the flexible design which featured stepped sides leading to a DJ booth. Following its debut at Radio 1's Big Weekend, the pyramid toured with Sigala as a support act for Craig David and had to adhere to numerous regulations: each individual section could not exceed 2.5m by 2.5m and set-up time could not exceed twenty minutes. All seven sections were fitted with castors, while removable bottom sections reducing the footprint from 6m by 6m to 3m by 3m. Manufactured predominantly from 18mm ply, the pyramid also incorporated CNC'd metal structural elements. Each vertical facet was covered with a mirror laminate, the top surfaces finished with silver paint and the steps lined with LEDs.

[Find out more here.](#)



## Made by Google

This suite of sets was designed to work in different 360° configurations at various venues across the country, each demonstrating Google's Home hub in a series of walk-through domestic environments. We made five sets, ranging in size from 3 x 3m to 9 x 9m, each including a garden area with a 'Selfie Shed' featuring giant ice lollies embedded in the walls. To the centre of each set, a free-standing Swag Bar provided visitors with giveaways. Each set toured simultaneously, the modular cassette flooring and double-sided MDF dividing walls helping to achieve a quick turnaround between venues.

[See details.](#)





### Emirates Youth Global Initiative

The entire scenic and graphic package for this project was turned around for our client, Filmmaster, in just six days. Our crew created a sleek, multi-zoned conference space including a large multi-levelled stage area, all installed at Battersea Evolution. The 30m main stage comprised a central elliptical presentation and discussion area with multiple levels rising in curves around the rear and to the sides. The curving wave-like shapes of the stage configuration were mirrored in a lightweight scenic structure suspended from the ceiling above. A high-quality white paint finish was used throughout.

[See full details.](#)



### Haemophilia Conference Sculpture

We worked with Havas Lynx to produce a series of models for a large sculpture of a head to feature on a stand at the World Federation of Haemophilia Conference. As part of a phased development plan, we progressed various ideas including a head comprising thin layers of plywood and a 3D printed parallax design, before the client settled on a final design of a 2.5 metre head of sculpted polystyrene. This was created on our large volume 5 axis CNC machine from four blocks of high-density foam. These were bonded together and sculpted in two stages before being coated with fibreglass, resin and a hardcoat primer. A high-quality matt white spray finish was added before two illustrators commissioned by the client, transcribed quotes directly onto the surface of the head in different fonts and styles.

[See project.](#)

### Pop-Up and Play

This two-week summer activation was designed to draw people to an under-used public space in Leeds and encourage them to have some fun. We collaborated with Leeds City Council, Leeds Art Gallery and DLA Design, providing our experience and practical expertise to help bring the square to life. We levelled and fixed two container rooms and applied fascia along the bottom, using 3km of brightly coloured ribbon woven around a 4mm wire rope framework to form a 'canopy' over the entire outdoor play space. We utilised leftover materials to create additional play activities.

[See the details.](#)





### Range Rover Velar Reveal

The Range Rover Velar was launched in style in front of a capacity audience at London's Design Museum. With a lead time of just three weeks, we created a large, rectangular floating plinth and suspended lightbox for the Huth Gallery, providing a sleek backdrop for the innovative new car. The 12.5m by 4m plinth was manufactured with an over-hang to conceal the white LED lighting that created the floating effect, and was covered with a high-quality laminate flooring. The lightbox comprised a custom truss grid with fascia and a single-span stretch ceiling covering, concealing a kilometre of tunable LEDs in 240 individual strings.

[Find out more here.](#)



### 3 Live - Music Festivals

We created this modular, demountable structure for the Irish summer festival circuit, providing a range of music related facilities that could be scaled up or down depending on the venue. The high-spec and fully branded environment was used for a range of live music activities. Shipping containers formed the basic structural unit, creating a multi-levelled structure which included roof terrace and timber tower. Wide openings allowed for the free flow of the festival crowds through different areas. Sliding doors and polycarbonate windows were fitted and the exteriors clad with a rustic-looking rough sawn timber while inside, we fitted sound insulation and rubber flooring and provided a full electrical fit-out. Each unit and the decking were framed with recessed LED's in blue, green or pink. We also manufactured a range of steel fixtures and fittings, branding and signage.

[See full project details.](#)



### Mountain Hardwear

This rugged-looking exhibition stand showcased the latest outdoor performance products from Mountain Hardwear at a premier industry event. Manufactured in under three weeks, the stand presented the products in context, the scenic treatment of the walls creating a rock fascia setting for product display. Feature product areas were further enhanced with the placement of sand, stones and plants on-site, all against a dark backdrop of stained ply walls and high impact graphics. We worked closely with our client, Holdens, and their design team to test ideas and produce samples for a range of elements including the custom-made furniture and inset hologram boxes.

[See more here.](#)